Mason Lamb
Danny Blaies
SPC 313
Writing assignment #1 : Newsletter
10\25\2010

The Effects Of Social Media On Interpersonal Communication

Right now, at this very second the ways in which people communicate with each other are changing. Over the past few years there has been a huge rise in social media. Media like Facebook, Myspace, text messaging, and Twitter, just to name a few, are starting to take over and become the primary source of communication with young people.

But what's the catch? Some say social channels provide a communication tool that enables people to share/discuss information instantly and globally. This statement is true, and social media are not all bad. They do provide a lot of advantages. What people fail to see is the disadvantage. Social media takes away people's abilities to interact with others face to face. This day and age anyone can text, type or message other people with little difficulty. This has allows us to think about what to say before we say it and does not force instant reply.

Years of "person to computer screen" conversation has numbed our abilities to talk to one another. This is the main problem that plagues people today. Often, when people communicate with others online, through the use of emailing, texting or instant messaging they are less intimidated of the other person judging how they talk or if they're nervous. They are not face to face, so it's just hindering them from living life in the real world, a world where they actually have to speak to people without a screen in front of their face.

The key is to find a good balance between actively communicating on a person to person basis, as well as utilizing the many advantages of social media online communications. Have you ever heard the saying, "What doesn't kill you makes you stronger"? Interpersonal communication isn't going to kill you; it's only going to make you a better communicator.